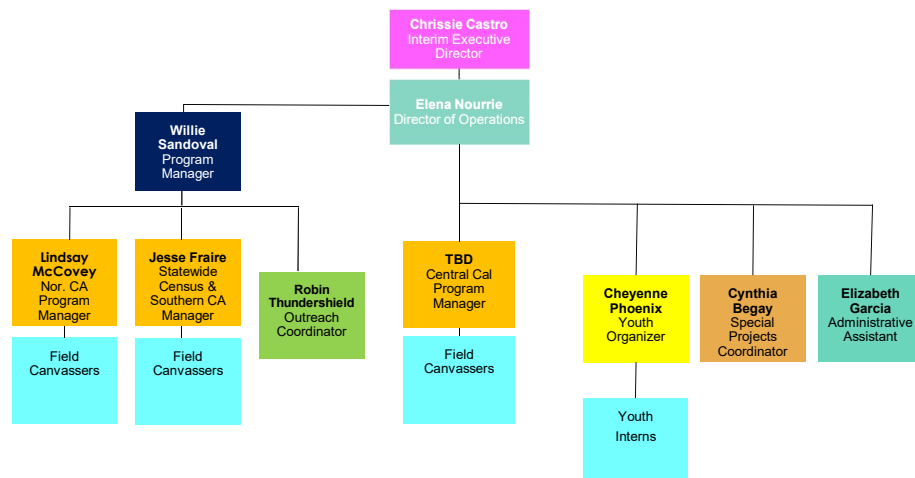
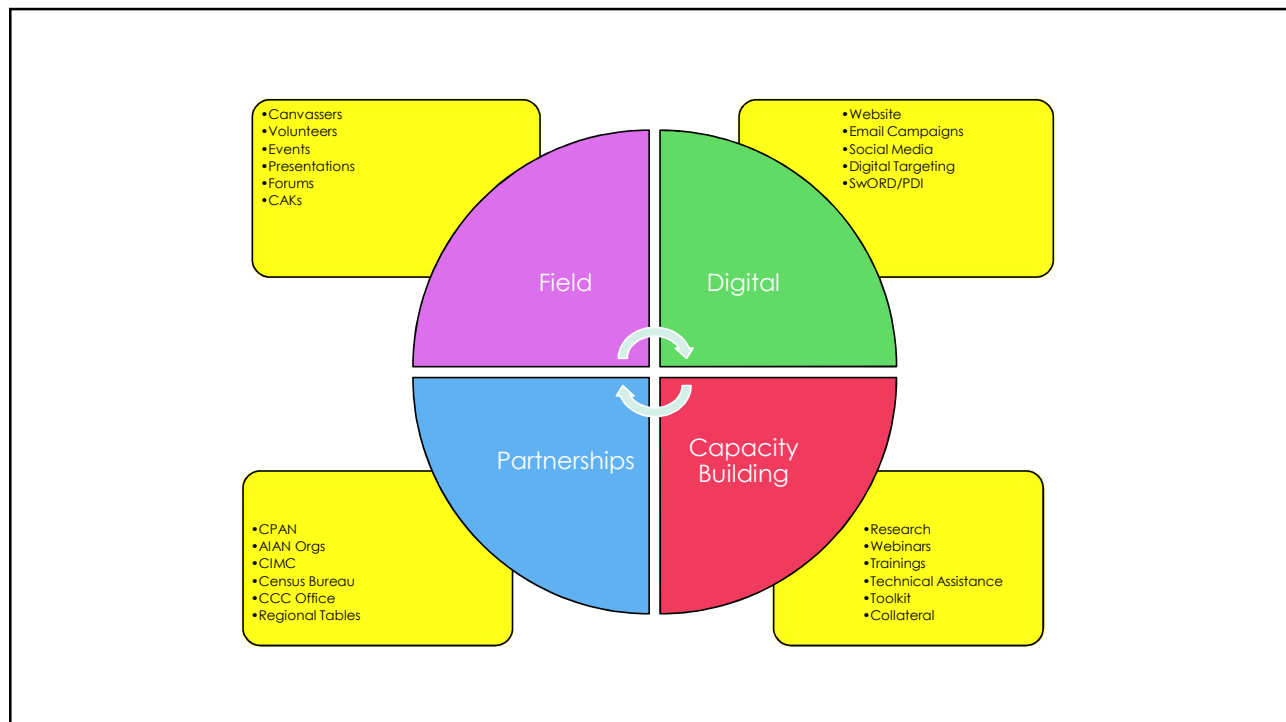


Census 2020 Outreach Update

Presented by: Willie Sandoval and Jesse Fraire
November 1, 2019






General Updates

- CNVP has onboarded and trained a total of **27** Canvassers/Educators
 - 20 in Southern California
 - 7 in Northern California
 - Still looking to hire more in Northern and Central California
- Finalizing details to work with a Digital Media Strategist and Data Management company
- Will begin reaching out to partner CBOs statewide to serve as QAK/QAC

Upcoming Events

- CNVP plans on hosting 2 pre-GOTC events in December 2019
 - San Fernando (Fernandeño Tataviam Tribe)
 - Redding (Redding Rancheria)
- Tabling Events
 - City of Los Angeles Native American Indian Heritage Month Celebration
 - SDUSD Title VI & Johnson O'Malley Indian Education Honoring Our Heritage & Youth Pow Wow
 - All Nations Christian Fellowship 14th Annual Arts & Crafts Fair
 - Ridgecrest Petroglyph Festival
 - 18th Annual Native American Veterans Association Pow Wow
 - UCR's Native American Student Program Native Jam Night
 - 4th Annual Los Angeles Native American Indian Commission Pow Wow
 - Indigenous Red Market
 - Humboldt State University American Indian College Motivation Day





2020 Census Snapshot — American Indian/Alaska Native

What is the census?
Every 10 years, the United States counts everyone living in the country on April 1. Our tribes do not share enrollment numbers with the government, so it is important for all American Indians and Alaska Natives to participate in the 2020 Census.

What's in it for me?
The 2020 Census is an opportunity to provide a better future for our communities and future generations. By participating in the 2020 Census, you help provide an accurate count of American Indians and Alaska Natives. Your responses to the 2020 Census can help shape how billions of dollars in federal funds are distributed each year for programs and grants in our communities.

The 2020 Census is our count. Our responses matter. Regardless of age, nationality, ethnicity, or where we live, we all need to be counted.

Responding to the 2020 Census is:

- Easy**
In early 2020, every household in the United States will receive a notice to complete the census online, by phone, or by mail.
- Safe**
Your responses to the 2020 Census are confidential and protected by law. Personal information is never shared with any other government agencies or law enforcement, including federal, local, and tribal authorities.
- Important**
The federal government and local American Indian and Alaska Native leaders and decision-makers will use 2020 Census data in a variety of ways that can benefit Native people and our communities.

2020Census.gov

Shape our future
START HERE >

NATIVES COUNT 2020!

■ CENSUS DAY FOR MOST AMERICANS IS ONE YEAR AWAY, ON APRIL 1ST.
On April 1, 2020, the U.S. Census Bureau will conduct a count of all people living in the United States and the Tribal Nations in the United States.

■ THE FIRST AMERICANS WILL BE THE FIRST COUNTED BEGINNING IN JANUARY 2020.
Alaska Natives will be the first counted, beginning with the Nunavutagmiut Tribe (formerly known as the Native Village of Totsuk Bay) in Alaska. The 2020 Census is being taken in Alaska earlier than elsewhere because many villages are in remote areas and residents often leave their communities in April for subsistence fishing and hunting and warm-weather jobs.

■ NATIVES NEED TO BE COUNTED TO SECURE FEDERAL DOLLARS.
About \$400 billion in federal funding is distributed annually based on population counts obtained by federal agencies.

- Each person counted equals \$3,000 in funding for your community.
- A 2020 study determined that undercounting the largest counties in the 2020 Census cost those communities nearly \$3,000 per person.
- Dollars that impact Tribal communities are lost if you are not counted.


In 2016, federal funding disbursed based on people counted in Census surveys included \$341 billion for Medicaid, \$40 billion for roads, and about \$37 billion in programs for families and children including TANF, CHIP, and WIC.

■ NATIVES NEED TO BE COUNTED TO PROTECT TRIBAL SOVEREIGNTY.
The Census count is used to determine voting boundaries to elect officials in non-Tribal elections. You need to be counted to have an equal voice to elect candidates who will respect Tribal sovereignty, preserve your culture, and fairly allocate resources to Indian Country.

■ NATIVES NEED TO BE COUNTED TO PRESERVE THEIR LANGUAGES.
Census data is used to require non-Tribal governments in many areas to provide assistance in American Indian and Alaska Native languages for voting, social programs, and emergency services.

■ WHAT CAN YOU DO?
There are many ways you can make a difference in making Natives Count in 2020.

- Apply to be a Census taker.**
The U.S. Census Bureau is currently hiring for 2020. For more information or to apply, go to <https://2020census.gov/jobs>.
- Start or join a complete count committee in your community.**
Complete count committees help identify and count Tribal members in your community.
- Go to the Natives Count website.**
Visit <http://census.nsf.org/> for the latest information on the Census, tool kits, and other information to make Natives count!



US CENSUS 2020

Every Person Counts

- Once every 10 years, the census counts everyone living in the U.S. — regardless of age, residency or citizenship status.
- Native Americans, young children and immigrants are among those most likely to be left out of the census.
- Our community's future depends on your participation.

Our Community Has a Lot to Gain

The Census is used to decide how much money our community will receive for:

- Indian Health Services
- Tribal TANF

The census also decides how much political representation our community will have.

- Being counted ensures you have a voice.
- It is your chance to safely resist exclusion.
- Our community needs your help.

Filling out the Census is Easy

- You can complete the census online, by mail, or by phone.
- You will be asked simple questions like your age, if you are married, and the number of children living with you.
- If you have children, friends, family or roommates living with you, it is important that they also be counted.

Your Answers are Confidential

- Federal Law protects your privacy.
- It is illegal to share your census information with anyone including the courts, IRS, police or immigration enforcement.
- Your answers will never be used to decide if you or your family receives benefits.

THE CENSUS IS WHEN IT COUNTS MOST.

WE COUNT LOS ANGELES
Our Community. Our Census.

FOLLOW @WICountLA ON [Facebook, Twitter, Instagram, YouTube] FOR CENSUS UPDATES

Challenges and Potential Gaps

- Strategic Plan for AI/AN homeless communities
- Lack of CBO infrastructure and relationships in Modoc, Lassen, Plumas, Monterey, and Alpine counties
- Barriers/Potential Limitations:
 - Miles associated with canvassing at events/mileage reimbursements
 - Printing fees
 - Lack of data on AI/AN communities
 - Limited county/city and non-Native CBO knowledge of AI/AN communities.

Contacts

- California Native Vote Project:
 - Jesse Fraire – Statewide Census Coordinator
jfraire@canativevote.org; 323-688-6838
 - Willie Sandoval – Program Manager
wsandoval@canativevote.org; 323-688-6838
 - Robin Thundershield – Outreach Coordinator
rthundershield@canativevote.org; 323-688-6838

Thank you!