



United Indian Nations, Inc.
San Leandro, CA

40 Years of History

- Established in 1979 as a 501(c)(3) community-based organization
- Evolved because of Relocation in the 50's & 60's
 - Native people needed basic skills, an education or vocational trade.
- Currently working with second and third generations



Remembering our work on the 1990 Census – eventually 2000 & 2010

- City of Oakland Partnership Meetings
- UIN Staff Member Ramona Wilson, Confederated Tribes of the Colville Reservation in State of Washington



1990 Census



San Francisco Bay Area County Map



Alameda County: (19 Cities)

Oakland, Alameda, Berkeley, Hayward, San Leandro, Pleasanton, Dublin, Livermore, Castro Valley, Union City, Emeryville, Albany, Newark, San Lorenzo, Piedmont, Sunol, Ashland, Fairview and Cherryland

2010 Population: 1,510,271

2010 American Indian/Alaskan Natives: 9,799

San Mateo County: (20 Cities)

San Mateo, Redwood City, Foster City, South San Francisco, Menlo Park, Daly City, Burlingame, San Bruno, San Carlos, Half Moon Bay, Pacifica, Millbrae, Belmont, Hillsborough, East Palo Alto, Pescadero, Woodside, Portola Valley, Atherton, Colma

2010 Population: 718,451

2010 American Indian/Alaskan Natives: 2,611

Marin County: (20 Cities)

San Rafael, Novato, Mill Valley, Sausalito, Corte Madera, Larkspur, San Anselmo, Tiburon, Fairfax, Stinson Beach, Kentfield, Marin City, Bolinas, Inverness, Nicasio, Tomales, Point Reyes Station, Muir Beach, Belvedere, Ross

2010 Population: 252,409

2010 American Indian/Alaskan Natives: 1,523

Santa Clara County: (20 Cities)

San Jose, Santa Clara, Sunnyvale, Palo Alto, Mountain View, Milpitas, Cupertino, Gilroy, Los Gatos, Morgan Hill, Campbell, Los Altos, Saratoga, Monte Sereno, Stanford, San Martin, Los Altos Hills, East Foothills, Cambrian Park, Alum Rock

2010 Population: 1,781,642

2010 American Indian /Alaskan Native: 9,273

Contra Costa County: (20 Cities)

Concord, Martinez, Walnut Creek, Antioch, Brentwood, Richmond, Pittsburgh, Pleasant Hill, San Ramon, Danville, San Pablo, El Cerrito, Orinda, Moraga, Lafayette, El Sobrante, Oakley, Discovery Bay, Pinole, Hercules

2010 Population: 1,049,025

2010 American Indian/Alaskan Natives: 5,410

2010

- 5 County Population: 5,311,798
- 5 County American Indian/Alaskan Native: 28,616

Organizing - Connecting

- Mapping outreach of local community events – Native and non-Native
 - Since September
 - 2 Pow-Wows in Alameda County
 - 1 Community event in Alameda County
 - 2 College Events in Santa Clara County
 - In October, 2019, sent out letters to 15 major community based American Indian organizations
 - Scheduled events for November/December:
 - » 8 Events in Alameda County
 - » 1 event in Santa Clara County
- Keeping track of County activity
 - # of events each month
 - Revised sign in sheet to keep track of population by county

- Setting up radio appearances in local stations
- Coordinating with CBO's to become a Questionnaire Assistance Center Kiosk location for community
- Attending City Census Meetings in Bay Area
- Recruiting 10 additional Census workers – train and set up schedule to strategize the mapping in January, 2020 with 2 workers in each County

Educating & Preparing the Native Communities for 2020 Census



Challenges

- Large population
- Encompasses large geographic areas
- Limited fluid transportation
- Limited Native community based organizations in majority of Counties
- Two staff, small budget and 10 additional Workers with 10 hours each